

ASANTAE™ GIVES



Three out of every four people in the U.S. drink coffee every day.

What if every sip they took helped raise money for your organization while providing them with a healthier, tastier cup of coffee?

Let Asantae™ be your fundraising vehicle. We have a delicious, gourmet antioxidant coffee that you won't find anywhere else and a unique opportunity to raise funds for your organization in these tough economic times.

You will love this program and more importantly, your supporters will love it too.



Why You'll LOVE ASANTAE™ GIVES

Ridiculously Simple...No Fees Ever

You don't buy anything, you don't handle anything. We take the order and ship!

Raise Money With Virtually NO Effort

Asantae gives you all of the tools to support your fundraising efforts including a customized Web site, shopping cart and elegant and powerful Web marketing tools to share Asantae Java with your supporters. We handle the fulfillment, shipping and customer service.

Feel Good By Helping Your Supporters

Feel good that you're offering your loyal supporters the world's most powerful antioxidant cup of coffee. Asantae Java is loaded with 6x the antioxidants of other coffees. And, by the way, it's not our opinion. It's proven by independent lab testing!!

It Doesn't Cost Your Supporters a Dime!

Three out of four of your supporters already drink coffee; many of them are 'coffee lovers'. By sharing Asantae Java, you're simply asking them to replace what they're currently drinking with a healthier, even more delicious cup of coffee. This is the perfect program and product for these challenging economic times!

Create Consistent Fundraising!

With our monthly preferred customer program, your supporters will enjoy Asantae Java every month making this a consistent fundraiser for you! The Asantae Gives program is simple, novel and once in motion, viral...simply it will not stop; it will grow and grow consistently.

Why Asantae Java™?

Coffee beans are naturally rich in antioxidants, which help protect your cells from damage. Unfortunately most of coffee's antioxidants never make it into your coffee cup because they're destroyed during the roasting process. Asantae Java™ is a gourmet coffee that's made with the exclusive HealthyRoast® process that preserves the antioxidant value and locks in a rich, robust flavor. Our coffee delivers 6x the antioxidants of other coffees. Plus, it's made with 100% Arabica beans, is certified organic and is produced in ways that are kind to our environment.

ASANTAE JAVA™
Seriously Powerful



How the Program Works:

STEP 1

Submit your registration form along with the appropriate documentation.

STEP 2

As a member of our team, you'll receive an Asantae Gives Website that you can customize with information on your organization. Easily direct people to this site to purchase Asantae Java and you raise money for every bag sold.

STEP 3

You'll have access to state of the art Web tools to track your sales. Plus, we have a full array of marketing tools you can use including flyers you can customize.

STEP 4

Each time a family buys Asantae Java from your site or selects to be part of our monthly preferred customer program, we ship the Java and calculate your fundraising dollars. With as few as only 100 families, you can earn \$300-500 each month...that's \$5,000 or more a year. Obviously, the more you reach out, the better. Some organizations will have 500-5,000 families in this program.

Receive a personalized Website where you can sell Asantae Java and raise money for your organization!



Fundraising Model

	 <p>One 1-lb (16oz) bag of Asantae Java Breakfast ground coffee</p>	 <p>Two 1-lb (16oz) bags of Asantae Java Breakfast ground coffee</p>	 <p>Four 1-lb (16oz) bags of Asantae Java Breakfast ground coffee</p>
PRICE	<p>\$19.95 Includes FREE ground shipping</p>	<p>\$26 Shipping not included</p>	<p>\$48 Shipping not included</p>
YOUR EARNINGS*	<p>\$1 per bag</p>	<p>\$2.50 per pack</p>	<p>\$5 per pack</p>

*Earn this each month if your supporters sign up for our Java Club.